

## **PFLI Delegates and Presidents Meeting**

**September 25 2009**

The meeting started at 8:10 PM.

**Roll Call:** All clubs were present except Brooklyn, Bretton Woods, Fresh Meadows, Glen Cove, Lindenhurst, Nature & Wildlife, N.Y. Botanical/Zoological, New York Image, North Shore Towers, Paumanok, PCLI, and Sweetbriar.

**PFLI Officers/Board:** President Dorothy Gist introduced the members of the PFLI Board for 2009-10.

**Minutes of 5/15/09 Delegates Meeting:** The minutes are posted on the website and were accepted without correction.

### **New Business:**

Spring Spectacular: 1<sup>st</sup> VP George Favale discussed the survey that he has prepared regarding reasons for lower than anticipated turnout at the April 2009 event. George asked the delegates and presidents to obtain feedback from their club members about reasons for not attending. He stressed that this event is the only fundraiser for PFLI and we need to know how we can improve participation. George requested that all information be given to him by the next delegate's meeting on 10/23/09.

**PFLI Dues:** Dick Hunt reported that nine clubs have paid their dues as of 9/25/09. He said that in order to compete in the November competition, dues must be paid. Dues were turned over to the Treasurer.

**Budget 2009-10:** A copy of the budget prepared by PFLI Treasurer, Verdell Lawton was distributed. The delegates did not express any questions or problems with the budget.

**Photorama:** This event will be on Sunday October 18<sup>th</sup> from 9:00 AM to 1:00 PM at Planting Fields. Flyers regarding this event were distributed. Delegates from local clubs volunteered to help out and provide refreshments.

### **Education Committee:**

**Educational Classes:** The flyer for the free photography class schedule was distributed. George Favale shared what has been done this year to attract a higher quality of speakers. As a

joint project, the PFLI is working closely with the Plainview Old Bethpage Library regarding publicity for the events. The speakers will receive token payments but will be able to get their names known. Club delegates were asked to distribute the flyers so that attendance will increase at the classes. There will also be three classes in Photoshop Elements given at the Hillside Library in New Hyde Park. Further information is available on the website.

**PFLI Lending Library:** Pat Walsh gave information about the proposed lending library. DVD's of photography related material will be available for clubs and individuals. Pat will survey clubs by e-mail for recommendations and donations. The Lending Library is a sub committee of the Education Committee

**“The Keys to Great Photographs”:** Dick Hunt's informative book will be over 30 pages and cost approximately \$7.00. It will be available no later than November 2009. There was a positive response from the delegates and presidents. George Favale stated that the goal is to advance sales through local club support. This will help PFLI cover the cost of production and to increase our treasury funds.

Dorothy Gist thanked the educational committee for the hard work that has been done over the last few months.

**Hall of Fame:** There will be nine PFLI members entering the Hall of Fame for Top Photographers. The point system for determining eligibility was explained. Fifty points are necessary over a minimum of five years ( PFLI All-Stars 5points, 27's 4 points and Leonard Victor awards 3 points). The awards will be presented at the Spring Spectacular in 2010. The Hall of Fame will be posted on the Website and will include the list of inductees.

Dorothy Gist thanked Dick Hunt for compiling the statistics for the Hall of Fame.

**PFLI Information:** Mike Kelley, Huntington Camera Club President, raised the question of how club presidents and delegates can successfully communicate information about PFLI to club member's? There was agreement that frequently, a 'disconnect' exists between PFLI and the individual members of camera clubs. It was noted that quite a few clubs were not represented at the first Delegates and Presidents meeting for the new PFLI season. Dorothy Gist agreed that this topic must be addressed beyond the low attendance at the 2009 Spring Spectacular.

**PFLI Young Adult Event:** Dorothy Gist explained that a committee has been formed work with getting recognition for the young adult community of photographers. PFLI will be coordinating with the PSA (Photographic Society of America) in order to select deserving high school students for entry into the PSA contest. Presently, six high schools have been contacted

about participation in this event. PSA offers cash awards and the committee will discuss with the Board whether PFLI will supply any additional awards.

**PFLI Exhibit:** A photography exhibit will be held at the Plainview-Old Bethpage Library in October 2010. We agreed that PFLI will schedule a reception. Joanna Gazzola will chair the Exhibit.

The meeting was adjourned at 9:40 PM.

The next Delegates Meeting will be on October 23 2009

Ellen Gallagher, Recording Secretary